ACADEMIC STUDY TOURS

*Courses are offered at an additional cost*

* BUS 495 Irish Commerce Study Tour
Ten day comprehensive study tour throughout Ireland staying at a variety of accommodations for a comparative evaluation of Irish food service and properties. The course involves on-site experience of business operations through contact with the Irish hospitality industry. Management procedures, concepts and styles of operation will be scrutinized and meetings will be held with representatives from the hotel and tourism industry in Ireland. Sites to be visited include Ashford Castle; Atlantic Hotel; Dromolands, and completion of assigned reports on various themes with presentation to the rest of the class. Field trips will explore historically relevant aspects of Ireland’s capital.

* HIS 482A Irish History Seminar: Themes in Irish History Mini-Tour
This course examines the main movements in the themes and developments from prehistoric times to the present. The objective is to develop an understanding of the course of Irish history and its place in the wider European historic experience. Class sessions are conducted in a lecture and discussion format. Student participation requires full and punctual attendance, taking of lecture notes, completion of required reading, involvement in class discussions, and completion of assigned reports on various themes with presentation to the rest of the class. Field trips will explore historically relevant aspects of Ireland’s capital.

* HUM 495 International Studies in Art and Humanities Italy Tour
Ten day Art and Humanities lecture with field trips to actual artistic and historic sites in Rome and Florence, Italy, with completion of the course in Dublin. The course explores Italian art, culture, and society from the earliest times to the present. Themes considered include Roman civilization, Renaissance painting, sculpture and architecture. Sites visited include the Colosseum, the Forum, Vatican (St. Peter’s Cathedral, Papal Apartments, Sistine Chapel), Uffizi Gallery, Duomo and Brancacci Chapels.
BEHAVIORAL SCIENCES

ANT 100 Cultural Anthropology
The aim of this module is to help us place ourselves as individuals within the context of also being social actors. The influences on us which affect our expectations, beliefs, relationships, are part of a much greater construction which we often call society. Each society has a history and a development, which is unique, whilst also overlapping with other societies. The defining aspects of any society is its culture, which, in this case, means more than the narrow concept of art, music etc., encompassing as it does, all those things – language, beliefs, organization, family, sexuality, wealth distribution, and attitude change – which make us who we are.

BEH 100 Introduction to Sociology
A survey course designed to introduce the student to the science of sociology. An introduction to the fundamental concepts of social relationships and group life. Culture, social institutions and deviance are discussed.

BEH 101 Introduction to Psychology
A study of the scope and methods of psychology with a view to understanding the human organism, the basic phases of human behavior and the relevance of psychology in contemporary society. Major areas of interest to psychology are explored at an introductory level in preparation for more in-depth courses at a later date.

BEH 102 Family and Society
This module will assess the institutional character of the family, its history and relationships to other institutions. It seeks to locate the Irish family in its historical and social context and examine changing patterns of family structure and relationships within Ireland. Issues of premarital relationships, divorce and the internal dynamics of Irish family life will be addressed.

BEH 103 Developmental Psychology I
This course will cover the early life span of child development from biological to late childhood development. The major theories and stages of developmental psychology are examined with psychological, cognitive and socio-emotional processes that affect childhood development.

BEH 106 Social Problems
A presentation of methods for identifying social problems. Analysis of such problems as crime, drug abuse, discrimination and disadvantage, family disorganization, ecology and armed conflict are discussed.

BEH 107 Introduction to Experimental Design
An incremental introduction to the application of scientific research methods to the study of human behavior. The language of science and the approach are studied as a foundation to understanding analysis, interpretation of data, behavioral statistics and inferences made from findings. Particular emphasis on the experimental design and writing reports of laboratory experiments.

BEH 109 Research Methods in Behavioral Science
This course is the preliminary course in psychological research methods with a concentration on observational and survey methods.

BEH 110 History of Psychology
A study of the history of psychology, including antecedent influences from the disciplines of philosophy, anthropology, medicine, sociology and religions. The origins of different approaches to the study of psychology and the effects these have had on the development of discrete areas of psychology will be investigated. Analysis of the effects of the scientific method and that of other research routes on the course of modern psychology will be made.

BEH 200 Classical Social Theory
This module examines classical social theory with particular emphasis upon the work of Durkheim, Marx and Weber. It introduces students to the work of these thinkers by direct examination of their principal works and explores their influence on contemporary thinking in sociology.

BEH 202 Sociology of Work
This course examines aspects of work and working life in contemporary Ireland. It introduces students to the central concepts in the sociology of work and seeks to place work in Ireland in a developmental national and global context. It includes the analysis of work, the workplace, industrial relations and organization and the impact of work on the individual and the family.

BEH 203 Psychology of Learning
A study of behavioristic, cognitive and information processing accounts of the acquisition, organization and utilization of information. The topics examined include: classical conditioning, instrumental conditioning, observational learning and information processing. Emphasis will be given to demonstrating to students how various paradigms, theories and methodologies are used in psychology to understand universal concepts such as learning.

BEH 204 Sociology and Religion
This course integrates religion and sociology encompassing areas such as religious meaning and issues in the contemporary sociology of religion.

BEH 205 Cognitive Psychology I
This module is aimed at introducing students to the approaches adopted for the investigation of human perceptual and cognitive processes. Topics covered include Cognitive Psychology as a

**BEH 206 Current Perspectives in Addictive Behavior**
This module provides a realistic exploration of issues surrounding addictive behavior in Irish society today. It will examine the key aspects of policy, social control, and therapy as they relate to a variety of addictions.

**BEH 207 Psychology of Personality**
This course provides an introduction to theoretical perspectives of personality by exploring main theories of each tradition. The major theories of personality are divided into five sections: Psychoanalytic, Humanistic, Behavioristic; Trait and Biological approaches.

**BEH 208 Social Stratification**
This module is designed to introduce the student to the sociological perspectives in social stratification. The student will study works of Marx, Weber, Durkheim and Mills while investigating their perspectives on age stratification, racial stratification, political stratification.

**BEH 209 Social Psychology I**
Social Psychology I includes three main areas: the first area introduces the subject of social psychology with an outline of historical developments, research methods and applied use. The second section explores individual processes involved in social perception and interaction and further examines behaviors involved in interpersonal processes within the social environment.

**BEH 214 Sociology of Health**
The aim of this module is to provide students with a critical sociological understanding of health and illness. It is intended to enable students to assess the impact of medicalization upon conceptions of the body, health and illness, to understand the relationship between knowledge and power and the social distribution of health and illness, and to address the role of the social scientist in the area of health.

**BEH 215 Sociology of Emigration**
This module focuses upon emigration as a key social force which has shaped the face of Irish society from the 19th Century to the present. It explores the causes of emigration and its effects on the emigrant in the Irish context. The course interrogates the sociological, economic, and cultural consequences of emigration for Irish society and seeks to place them in the context of wider theories of international population movement. In addition the course addresses itself to the experiences of different groups of migrants, such as women, the elderly and people of different social classes.

**BEH 216 Social Psychology**
This module provides an introduction to the general area of social psychology and examines its historical background and key areas of investigation and interest to social psychologists from different intellectual traditions. These will include the relationships between individuals, groups and social context, prejudice, interpersonal behavior, social relationships and the social constitution of self.

**BEH 217 Biological Basis of Behavior I**
This course provides an introduction to the fields of experimental and applied Biopsychology. Areas under review shall include biopsychological research methods and their application to the understanding of human faculties such as perception, memory, language, emotion and sleep.

**BEH 218 Psychology Practicals**
A laboratory based practical course in which students will formulate, plan, evaluate and report on experiments from several psychological disciplines. In addition to laboratory studies, field experiments will be undertaken. Particular emphasis is on research design, writing reports, and on interpretation of results from SPSS. Suggested Prerequisite: MAT 221 Probability and Statistics; BEH 107 Experimental Design

**BEH 219 Developmental Psychology II**
To extend and progress from Developmental Psychology I through life span processes to Developmental Psychology II. Periods of Developmental II span from adolescence, adult, aging and end of human life. Theories and stages that help explain the physiological cognitive and socio-emotional processes are examined. Suggested Prerequisite: BEH 101 Introduction to Psychology

**BEH 300 Social Policy**
An examination of the modern welfare services, followed by the study of some of the methods by which social workers help to solve a host of problems which range from adoption and care for the aged to marital counseling, parole supervision and the community organization.

**BEH 302 Applied Social Research**
The aim of this module is to build upon the general knowledge and skills learned in BEH 108 (Research Methods in Behavioral Sciences) and to provide students with the practical and evaluative skills necessary to pursue research in sociology and to apply those skills to any research project in academia, industry and the community. It will focus on building the practical skills necessary to undertaking social research.
BEH 303 Social Psychology II
Social Psychology II includes three main areas: the first covers the area of social behavior. The second examines the dynamics of social groups and leadership skills. The final area outlines related descriptions in the field of social psychology.

BEH 304 Political Sociology
In this class we deal with political institutions, with particular emphasis on Ireland. Political power which shapes and controls our lives is considered, as is the make-up of the government and civil service. Voting patterns will also be considered. Suggested Prerequisite: BEH 200 Classical Social Theory

BEH 305 Introduction to Counseling
An introductory course in the particular application of specific techniques involved in counseling and psychotherapy. Students are given an opportunity to explore technical issues such as silence and challenge from a theoretical perspective. Some mild experiential work is included to highlight the various phenomena which arise in the communication process and the particular aspects of group dynamics are also explored. Suggested Prerequisite: BEH 207 Psychology of Personality

BEH 306 Sociology of Education
Analysis of the nature of schools today and their connections with other social institutions such as the family and the economy. The module examines development of educational institutions, education as a social system. Questions such as who owns and controls schools, what are the goals of schools around the world, is the school supposed to foster social mobility will be explored.

BEH 307 Abnormal Psychology
A study of maladaptive behavior patterns and the therapeutic procedures used to treat such patterns. The influence of paradigms and model building on the assessment and classification of maladaptive behaviours is examined. The maladaptive behavior patterns which are examined include: the "neuroses", psychophysiological disorders, personality disorders, affective disorders, schizophrenia and mental retardation.

BEH 315 Stress Management
The subject of stress management includes five main sections. The first introduces and defines the concepts of stress, stress theories and models. The second section explores the different type of stressors and examines the physiological and psychological factors of stress, including the process of evaluating and measuring stress. The final section examines the management of stress and relaxation techniques.

BEH 316 Sociology of the Media
This course is designed to equip the student with a critical understanding of the mass media. It considers how news is manufactured, who owns the media, the nature of violence and how war and famine are presented as modes of entertainment on the television.

BEH 317 Ideology, Power and Language
The central concern of this module lies with the tripartite matrix consisting of language, power, and ideology in late capitalist society and the way this triadic relationship operates to generate meaning and maintain structures and relations of mystification and social domination. It is an exploration of ideology as the principal means through which human beings make and understand their lives as conscious actors and the means through which they are ‘interpellated’ as subjects in order to do so under conditions of gender, racial and economic subordination and domination. The module explores the emergent nature of ideology in language and the ways in which language is both a bearer of ideology and a powerful tool in challenging ideological domination. It also examines a range of historical and contemporary approaches to the study of ideology and addresses the ways in which different discourses of power, such as science and the media, construct different ideological subjects and objects of ‘truth.’

BEH 318 Cinema and Society
In this module students will investigate the relationship between popular film and its social and cultural context. They will explore the multiplicity of ways in which film represents, reflects and refracts the conditions and pre-occupations of society, social ideologies, social relations and social practices. Particular, but not exclusive emphasis will be placed on film in a distinctively Irish context examining how the cinematic medium has been used to represent Irish history, culture and identity society from both indigenous and foreign perspectives. In addition, the module will focus upon film’s ideological relationships to its social context with particular reference to what appears on screen and for whom and how it is watched. The module will be of particular interest to those students contemplating careers in the fields of culture and the media.

BEH 319 Cognitive Psychology II
A laboratory-based exploration of human information processing, focusing on the extensive investigation of human perception and memory. A course of experiments is followed during which time knowledge acquired during Cognitive Psychology I course is consolidated and expanded into new areas of theory and experimentation. Applied Cognitive Psychology is also addressed.
**BEH 321 Advanced Statistics in Behavioral Science**
This course provides an in depth look at basic to sophisticated statistical analysis procedures used in the behavioral sciences.

**BEH 322 Psychology Tutorials**
Students in small group tutorial format will address a series of topics and questions that are relevant to psychological issues. These topics will vary in breadth and include concepts such as reductionism; social influence; intelligence; personality profiling, etc. Reviews of seminal books will be undertaken and major influential journal articles will be critically analyzed. This is one of six courses delivered in this format, throughout the degree program. Students will be required to deal with progressively more in-depth material and at a deeper level as they progress through the tutorial series.

**BEH 323 Sociology of Childhood**
The module is designed to equip the student with a critical understanding of socially constructed nature of childhood. Changes in the meaning of childhood are linked to changes in the structure of the family. Specific attention will also be paid to the social services aimed at children and, more generally, to the relationship between children and the state.

**BEH 400 Social Welfare System**
Programs, policies and services on local and national levels are examined. Goals and approaches of various social work agencies will be explored. Particular problems of various social, racial and ethnic groups are also examined.

**BEH 401 Psychological Tests and Measurements**
The course investigates the theory and use of psychological tests of ability and personality. Suggested Prerequisite: Abnormal Psychology

**BEH 402 Social Deviance**
This course is designed to teach students to apply a sociological perspective to issues of crime and deviance. It offers a critical perspective on deviance, compliance, consent and social control in contemporary society.

**BEH 403 Advanced Experimental Design**
This study of experimental design for advanced students enables them to carry out creative research with a minimum of supervision, especially with regard to methodological design and experimentation. Emphasis is also placed on critical analysis of research design, and in depth interpretations of SPSS outputs.

**BEH 404 Contemporary Social Theory**
The course addresses the major developments and changes in sociological thought in the late capitalist era. It charts the diversification of social thinking in the 20th century and the changing trajectories of sociological method and practice in both European and American contexts. The course integrates the variety of attempts to integrate micro and macro levels of sociological theory and examines structuralist, post structuralist and system theoretical approaches to issues in contemporary culture and society.

**BEH 405 Ethical and Legal Issues in Psychology**
An examination of the legal and ethical issues which govern the application of psychology to education, industry and mental health management, including issues involved in psychological experimentation. Areas covered include: legal issues regarding psychological practice and mental health legislation, ethics and codes of conduct, professional responsibility, ethical issues of psychological testing and its ramifications, issues involved in experimental psychology and the influence of psychology on social systems policy-making.

**BEH 406 Biological Basis of Behavior II**
This module provides an introduction to the fields of experimentation and applied Biopsychology. Areas under review shall include biopsychological research methods and their application in the understanding of human faculties such as perception, memory, language, emotion and sleep. The module also provides an introduction to Human Neuropsychology and the disciplines known as PsychoNeuroEndocrinology (PNE) and PsychoNeuroImmunology (PNI). Finally, the module addresses some implications of the Human Genome Project for the discipline of Psychology.

**BEH 407 Issues in Cultural Studies**
This module examines the role played by culture in developing and influencing human behavior. It seeks to imbue a critical understanding of the 'nature' of culture and the varying ways in which sociologists, anthropologists and social theorists have sought to comprehend it.

**BEH 408 Industrial and Organizational Psychology**
A study in the application of psychology in business and industry as well as its relevance to organizational effectiveness in general.

**BEH 409 Thesis: Sociology**
The student will undertake an independent piece of empirical or theoretical sociological research under the guidance of a faculty supervisor. Students are expected to carry out research using their knowledge of research methodology and practice acquired in pre-requisite modules.

**BEH 410 Thesis I**
The student will undertake research with minimal supervision. Students are expected to carry out their research using their knowledge of research methodology acquired in pre-requisite courses.
BEH 417 Psychology Seminars
A broad range of issues relevant to psychological theory and practice are to be investigated. Major issues and debates in psychology such as: concept of mind, creativity; popular psychology; psychology as a science, etc. will be considered in group seminars. The impact of psychological research on the progress of psychology and the influence of psychology on wider social concerns will be analyzed.

BUSINESS

IB200 Introduction to management
An introductory course that studies different styles of management used within international companies. References will be made to many of the forerunners of different management methods including Peter Drucker, Tom Peters, etc. There will be comparative studies of different styles of management in France, Germany, the US and Japan, etc... Students will be encouraged to study one international company in detail and analyse the management style utilized in terms of barometers of success generally applied.

IB201 Microeconomics
Introduces the student to the basic principles of microeconomics, which are concerned with the interrelationship of individual business firms, industries, consumers, workers and other factors of production that comprise a modern economy.

IB202 Accounting 1
An introduction to the functions of accounting along with the basic concept for the industry. Topics include recording transactions, preparing financial statements, fixed assets, inventory, and current liabilities.

IB203 Principles of marketing
Introduces the student to the central concept applied in marketing and to the principal tools used by the professional marketer. Topics covered include product, price, place (i.e. distribution), promotion, consumer behaviour, market research. The focus will be on explaining the concepts and on learning how to apply them in the analysis and the solution of marketing problems.

IB204 Spreadsheet design
The student who satisfactorily completes this course will have the competence to analyse a business process and design an effective and user-friendly spreadsheet model.

IB205 Organizational behaviour
Analysis of organizational behaviour based upon theory and research in the behavioural sciences and applied to management of organizations. Concepts include human motivation, structural environment and social factors influencing behaviour, conflict, leadership style and factors involving the dynamics of organizations. As most concepts originated from the USA, students will be encouraged in a research project to apply these theories in a cross-cultural context in order to test their validity.

IB206 Macroeconomics
An introductory course that studies the theory of macroeconomics from the determination of national income to monetary and fiscal policy in an open economy. The second half of the course will focus on the application of this theory. Areas of study will include unemployment, inflation and deflation, monetary and fiscal policy in the EU. The evolution of the Irish economy will also be discussed.

IB207 Accounting 2
The application of fundamental principles of double entry accounting to specific and more advanced aspects of financial accounting. The main emphasis is on special accounting procedures and partnership, company and group accounts. The module assumes students have a reasonable knowledge of the principles of double entry accounting. The course gives students the opportunity to test their knowledge through many practical examples. However, it is essential that students also do many more questions on each area of the syllabus.

IB208 Business law
An introduction to business law, with primary focus on contract, agency, negotiable instruments and sales.

IB209 Probability and statistics
A study of applying the concepts of probability theory to problems. Topics include data collection using different sampling designs, processing raw data, extracting relevant information from processed data, testing for the significance of this data, presenting statistical data in standard format and studying the basics of experimental design in business.

IB300 Managerial accounting
Managerial accounting systems accumulate, classify, summarise and report information that will assist employees within an organisation in their decision making, planning, control and performance measurement activities.

IB301 Corporate finance
The theories, practices, procedures and problems involved in modern corporate financial management. Financial analysis common to investment and business financial management decisions, with special attention to the analysis of corporate equity and debt securities.
IB302 Networks and databases
On completion of this course the student will be familiar with the theory and structure of computer networks and the principles of data communication. Secondly, the course will cover the theory and structure of modern databases and the practical application in a real-world business situation. The course will also cover the theory and structure of modern databases comparing the traditional file-based approach to data management to the DBMS approach. Using Microsoft Access 2000 as an example of a Relational Database Management System (RDBMS) the practical application of database theory will be explored to develop real-world business solutions.

IB303 International marketing
Examines and develops international marketing strategies for product and service firms seeking to operate beyond the boundaries of the domestic market.

IB304 International law
Introduction to legal issues facing the international business. Examines the role of private international law, the law of the European law and public international law in international trade. Study of the terms of international trade agreements and international conventions on world trade.

IB305 International economics
A study of the main components of International Economics, including exchange rates, balance of payments, the International Monetary System, and open economy macroeconomics. The economies of the European Union and aspects of the euro will be investigated. Emphasis will also be placed on the theories of economic development and the problems facing the developing countries.

IB306 Quantitative business analysis
In this course we study the theory and application of quantitative procedures currently used in business analysis and decision taking. Topics include the mathematics of finance, forecasting, probability, network analysis, and Markov Chains. The emphasis is on skills acquisition application theory and problem solving.

IB307 E-commerce and internet marketing
The e-business (e-commerce) section examines B2B, B2C, C2C, C2B aspects of online transactions and collaboration, together with an in-depth look at current internet models. The e-marketing section examines how the internet has impacted traditional marketing including conception, distribution, pricing and the promotion of ideas, products, and information, as well as marketing strategy.

IB308 Sustainable business
This course will look how creative and sustainable business can tackle environmental and resource problems such as air pollution, climate change, ozone depletion, food supply problems, depleting stocks of fish, fossil fuels, and fresh water. We will review national and international government agencies initiatives such as eco-taxes, recycling policies, environmental taxation, and regulations such as the Kyoto Protocol and eco-business opportunities. In this course we will study the main components of sustainable business practices includes sustainable economic theories, modern business practices, cost savings from recycling, reducing power consumption and reusing inputs.

IB309 Business research methods
This course is designed to enable students to acquire the necessary knowledge and skills, to be able to successfully complete a significant research project in a business environment. Students will be introduced to the complexities and differences in research methods currently being utilised in business related research. Students will learn how to frame their research question, how to undertake the answering of that question, and how to present their work.

IB400 Entrepreneurship
A study of how small businesses and entrepreneurial ventures are started. The module concentrates on formulating a basic understanding of small businesses and new business ventures. Particular emphasis is given to recognizing and evaluating new opportunities and how to begin gathering resources for those that prove viable.

IB401 International finance
Study of related aspects of the international monetary system, foreign exchange markets and international banking. Various financial operations of the multinational firm including sources of funds, foreign investment decisions and international transactions and taxation are included.

IB402 International human resource management
The course is designed to introduce the student to the study of the components of International Human Resource Management used by Multinational Corporations. Comparisons of philosophies in different leading countries including compensation, recruiting, training and development programmes, labour relations issues, performance appraisal, cross-cultural considerations, and Employee/Industrial relations issues will be examined.

IB403 Operations management
Examination of the managerial systems a firm uses to integrate geographically and sequentially its manpower, machines and materials in order to design, produce and distribute a product or a service. The course covers aspects of operations strategy, design, planning and control, and improvement.
IB404 Research project
The student will undertake an independent piece of empirical or theoretical international business research under the guidance of a faculty supervisor. Students are expected to carry out research using their knowledge of research methodology and practice acquired in pre-requisite modules.

IB405 International business ethics
Application of several ethical systems to contemporary issues of international business operating in different economic, political and cultural settings. Case studies include human rights and international marketing practices, etc.

IB406 International investment strategies
Theories and practices used multinational for investment purposes. Includes security analysis, portfolio management and analysis of the national economies and security markets.

IB407 Strategic management information systems
Provides an opportunity for students to learn how information systems can help individuals, work groups and organizations to achieve greater productivity. The module will emphasise information as a real and valuable resource with definite costs and benefits through lectures, practicals and real-life case studies.

IB408 International trade
A study that focuses on the issues of International Trade. The classical and modern aspects of trade theory will be examined, along with an analysis of their relevance to developing countries. Contemporary trade issues will be explored and a brief overview of the practicalities of International Trade will be undertaken.

IB409 International business: theory and policy
Theory and practice of determining and implementing policy in multinational corporations. Actual case studies of global business organizations, including the determination of top-level company policy in such functional areas as global marketing, international finance, and production are studied.

IB410 Internship
This is a capstone module for the degree. Students will participate in a 320-hour Internship in a multinational corporation. Students will be expected to communicate with their Academic Supervisor frequently and produce a research paper at the end of the Internship.

BIT 459/IB 475 Strategic Management
Strategic Management is designed to give managers, leaders, entrepreneurs, and others the tools they need to successfully plan, formulate and implement organizational strategies to achieve a competitive advantage that yields superior financial performance while maintaining quality and providing excellent customer service. To be effective, the organization’s stakeholders (particularly management and staff at all organizational levels) must buy-in and support the strategic management process from initiation to execution and implementation, feedback and corrective action.

BUS 392 International Business
An overview of the unique problems faced by firms engaging in international activities; social, political, cultural and legal environment; the mechanics of importing and exporting; joint ventures, franchising, and subsidiaries; international dimensions of management, marketing, and accounting; international financial management; the special problems of multinational corporations; recent problems of the international economic systems; country-risk analysis; and the increasing use of counter-trade.

COMMERCE

COA 110 Public Forum
A practical study in effective communication. Emphasis is on the use of spoken language in the creation of meaning and on interpersonal communication, especially in the context of large groups.

COMPUTER SCIENCE

CSC 100 Introduction to Computers
A student who satisfactorily completes this course will have the competence to identify the components of a computer system, the stages of software development and the languages involved, and to use word-processing, database and spreadsheet software for business applications.

ENGLISH

ENG 101 English Composition I
A course in clear, effective expression designed to develop ability in composition. Students study the essay and are trained in the use of library materials for preparing research papers.

ENG 212 Anglo-Irish Writers
A survey of prominent Anglo-Irish writers, including Shaw; Joyce; Wilde; Beckett; O’Casey; Swift and Synge. Students will become familiar with a representative sample of 20th century Irish literary works, including short story and drama. Literary criticism related to these works will also be covered.

ENG 311 Short Story
A close study of selected tragedies by William Shakespeare seen against the theatrical and cultural background of the epoch.
ENG 316 American Literature II
Explores various genres of post-Civil War American literature, simultaneously addressing the decline of American Romanticism and the American hero figure in the wake of realism and naturalism.

ENG 325 Shakespeare’s Comedies
A study of selected plays by William Shakespeare seen against the theatrical and cultural background of the epoch.

ENG 401 Multicultural Literature
Multicultural literature is a course in the understanding and celebration of diversity among the writings of various ethnic, political, socio-economic and gender groups comprising American history and culture. Students will employ critical thinking skills to examine and discuss the contributions of writers from the various subcultures and their relation to the dominant culture.

ENG 402 World Drama
An overview of drama from the Greeks to the present including such dramatists as Sophocles, Shakespeare, Moliere, Ibsen, Pirandello, and Miller.

ENG 403 Modern Literary Theory
The course will offer a critical survey of the leading theoretical and critical trends and approaches to literature in the 20th century.

ENG 404 Oscar Wilde
The course concentrates on close study of key works by Oscar Wilde selected from a variety of genres: prose, fiction, drama, essays, poetry, interpreted against the background of Wilde’s life and Victorian views on art, culture and society.

ENG 405 Literature and Gender
This course will examine selected literary works from different epochs and traditions in view of the underlying gender relationship.

ENG 410 James Joyce
This course provides a close examination of the major works of one of Ireland’s most famous writers, James Joyce, seen against the socio-cultural background of Ireland and Dublin at the turn of the century, and of European modernist literature.

HISTORY

HPS 200 World Affairs
A geopolitical and geocultural study of the contemporary world. An analysis of contemporary issues based on an awareness of important geopolitical and geocultural concepts. Topics include the post-industrial United States, the growing unification of Europe, the resurgence of ethic and nationalist divisions, the collapse of the Soviet Union, economic tensions between the U.S. and Japan, and continuing conflicts in the Middle East.

HPS 201 Contemporary European History
A study of major developments in Europe affecting civilization in the 20th century: World War I and Versailles, the rise of Bolshevism, the Weimar Republic and Nazism in Germany, World war II, the Cold War.

HPS 302 Modern British History
An examination of social, political and institution history from 1903 to the present day.

HPS 306 Contemporary Russia
A close study of the vast changes, political, economic and social which have taken place in Russia over the past number of years, an exercise in forecasting further short-term developments.

HPS 400 Modern Ireland 1912 - Present
An analysis of aspects of the development of Ireland from the home rule crisis of 1912 to the present day, concentrating on political, cultural and social history in both the north and south.

HPS 401 History of the Irish Famine
A study of the impact of the great famine on society in Ireland and examination of the causes of the famine; of British policy toward Ireland during this period; and of emigration resulting from the famine.

HPS 404 Modern America Since 1929
A consideration of recent U.S. history from the great depression to the present. Topics include the economic collapse of the post war recovery, the development of the welfare state, the emergence of an affluent post-industrial society, immersion in world affairs and America’s political and cultural responses to this immersion.

HPS 405 Vietnam War
A study of the events that led to U.S. involvement in the Vietnam conflict. An analysis of the war, the response of the citizens of the U.S. to the war and its results.
HOSPITALITY

HDP 100 Introduction to Hospitality Today
This course is designed to introduce students to the most up-to-date information on the hospitality industry, including an overview of today’s hot issues and an introduction to the wide spectrum of opportunities available in this field.

HDP 110 Food and Beverage Management
This course is designed to introduce students to the Food and Beverage Industry and to the art and science of managing. To provide students with a knowledge of marketing and managing a food service operation, to include; financial management, production management, and facility design, layout and equipment.

HDP 120 Managing Hospitality Human Resources
This course presents a systematic approach to human resources management in the hospitality industry. Students will analyze contemporary issues and practices, as well as the trends that will transform the way people are managed.

HDP 130 Supervision in the Hospitality industry
This course is designed to provide students with a basic understanding of supervisory positions and responsibilities in hospitality operations.

HDP 200 Managing Front Office Operations
The course is designed to provide the student with an understanding of the structure and organization of the Hospitality Industry and the important function the Front Office plays in this industry. To include the structure and organization of the hotel, the function of the front office and front office procedures.

HDP 210 International Hotel Management
The course is designed to provide students with the background they will need in today’s rapidly changing global marketplace. It prepares students to plan, develop, market and manage hotels in the international arena. It gives students a solid foundation for understanding and managing cultural diversity in the workplace, and underscores the importance of protocol in international interactions.

HDP 220 Managing Housekeeping Operations
This course presents a systematic approach to managing housekeeping operations in the hospitality industry. To include a study of housekeeping operations, including identification of the duties and responsibilities of the housekeeping manager, interdepartmental communications, and human resource skills for housekeeping, managing inventories, controlling expenses.

HDP 230 Quality Sanitation Management
The course is designed to provide students with a basic understanding of quality sanitation management. Providing students with a systems approach to answering public health concerns, reducing risks, and ensuring satisfaction for guests, staff members, and owners.

HDP 300 Internship
Students will participate in an internship of 1200 hours in a hotel. Students will summarize their internship by producing a project, giving a detailed product analysis on food and beverage, convention and accommodation department.

HDP 310 Hospitality Facilities Management
This course is designed to provide students with a basic understanding of the hospitality facilities management. Students will be provided with the information they will need to know to manage the physical plant of a hotel or restaurant and work effectively with the engineering and maintenance department.

HDP 320 Convention Management and Services
This course is designed to offer students a practical insight into Convention Management and Service, the various kinds of meetings and conventions, the types of organizations that stage such events, and the role played by hotels in servicing these market segments.

HDP 330 Marketing in the Hospitality Industry
This course is designed to provide students with a basic understanding of Marketing in the Hospitality Industry today.

HDP 340 Basic Hotel and Restaurant Accounting
This course presents basic financial accounting concepts and explains how they apply to the hospitality industry.

HDG 101 Hospitality Special Topics
The hospitality field is constantly changing due to new technology and avenues for their expansion and management. The purpose of this course is to select special topics that are not covered in existing courses and expose the students to recent developments and future research in the hospitality industry.

HDG 404 Food and Beverage Cost Control
This course will include a thorough analysis of food, beverage and labour cost control techniques from a management perspective.
HDG 405 Purchasing for Hospitality Operations
Describe and develop the implementations of an effective hospitality purchasing program, focusing on the role of the purchasing department and the buyer, generation of specifications, and the use of forms and control techniques.

HDG 445 Customer Service / Total Quality Management
An emphasis on the development of policies and strategies pertaining to the execution of good customer service. It also provides the techniques and methods to train personnel in the implementation of standards relating to customer service. Evaluation methods focusing on consumers, their needs and the skills needed to anticipate these needs as well as developing solutions to customer problems and complaints.

HDG 465 Leadership and Management in the Hospitality Industry
This course is designed to acquaint students with leadership, management, and quality issues facing today’s hospitality industry. There are chapters on the Malcolm Baldrige National Quality Award, continuous improvement, quality service, power and empowerment, communication skills, goal setting, high-performance teams, diversity, managing organizational change, and strategic career planning.

HDG 475 Tourism Special Topics: World Tourism Attractions
A geographical, social, political and economic analysis of the major tourist areas (including Tourism attractions) in the world and investigation into historical foundations and developments that have contributed to, or have had impact upon, an area’s offering to the tourist market and their reasons for choosing such destinations.

HDG 485 Tourism Planning and Development
An understanding of tourism planning is central to the effective management and marketing of the industry. It is of particular significance to management in order to relate how tourism policy impacts on management decision making within tourism enterprises.

HDG 495 Special Topics in Hospitality
Analysis of special topics of current interest that reflect the latest developments or current trends in the industry.

HUMANITIES

HUM 103 Introduction to Philosophy
The module consists of a study of the basic schools of philosophy and their close relationship with contemporary times and to the problems that confront human kind, both collectively and individually. It introduces students to a wide range of philosophical concerns and to the ideas of thinkers of ancient, modern and contemporary times.

HUM 320 Irish cultural studies
An exploration of aspects of historical and contemporary manifestations of Irish culture. Topics include plays, storytelling, movies, media and literature in Ireland; Irish music from traditional to U2; contemporary Irish architecture and design; socialising and entertainment; fashion, taste and materialism in the era of the Celtic Tiger. The course makes extensive use through field trips of the cultural amenities of Ireland’s vibrant capital city, Dublin. A supplemental charge of $300 applies to this course.

INTERNATIONAL RELATIONS

HPS 200 Geography and World Affairs
A geopolitical and geocultural study of the contemporary world. An analysis of contemporary issues based on an awareness of important geopolitical and geocultural concepts. Topics include the post industrial U.S., the growing unification of Europe, the resurgence of ethnic and nationalist divisions, the collapse of the Soviet Union, economic tensions between the U.S. and Japan, and continuing conflicts in the Middle East.

IRS 201 Foreign Policies of Great Powers

IRS 301 Comparative Study in Revolution
The course considers three major European revolutions: France in 1789, France and Central Europe in 1848, and Russia in 1917. Discussion centers on the origins of these revolutions and their political and social dynamics and impact.

IRS 303 United States Foreign Policy
A discussion of the evolution of American’s position in world affairs and the critical issues pertaining to U.S. foreign policy. An examination of critical events in American foreign policy from the American Revolution to the present. Materials used include a historical narrative, primary documents, and interpretative essays on critical policy issues.

IRS 401 Human Rights
Using the United Nations charter as a starting point, specific areas of the world will be examined to determine where the UN should take action. Salient points will include world resources, hunger, poverty, and refugees as well as cultural ideological perspectives.
IRS 402 International Diplomacy
Research into individuals from various parts of the world currently active in international diplomacy. A discussion of styles and techniques and of the positive and negative results of diplomacy.

IRS 404 International Organizations
An investigation of the major international organizations that have an effect on politics in the world today. The philosophies of the organizations, their accomplishments and problems will be discussed.

IRS 405 The United Nations
A survey of the origins and evolution of the UN organization. It will cover the circumstances of its founding and operation, the achievements of its Secretary Generals, and its relationship with other international organizations.

LANGUAGES

FRE 100 French I
An introduction to the language, covering pronunciation, conversation, reading, composition and grammar.

FRE 101 French II
This course builds on the language skills attained in French I covering a wide range of conversation, vocabulary, and grammar topics. The course also studies some aspects of French culture and society. Suggested Prerequisite: FRE 100 French I.

FRE 200 French III
Emphasis on vocabulary, conversation, reading and composition with a particular focus on business French. A study of the history, geography and culture of French speaking countries. Suggested Prerequisite: French II.

FRE 201 French IV
A fourth semester course in French building on the language levels attained in I-III and introducing a wider range of conversation topics and situations, and strengthening the student's grasp of oral, aural, and written comprehension, vocabulary, pronunciation, and grammar. Suggested Prerequisite: FRE 200 French III.

SPA 100 Spanish I
An introduction to the language, covering pronunciation, punctuation, with the basic oral and aural skills.

SPA 101 Spanish II
A second semester course in Spanish, which aims to re-enforce the already known grammar structures and vocabulary and to increase proficiency. There is special emphasis on encouraging students to read and develop their communicative skills. Suggested Prerequisite: SPA 100 Spanish I.

SPA 200 Spanish III
Emphasis on vocabulary, conversation, reading and composition. Suggested Prerequisite: SPA 101 Spanish II.

SPA 201 Spanish IV
A fourth semester course in Spanish with special emphasis on the development of the student's ability to communicate verbally and in writing. In addition, there is special emphasis on promoting learner autonomy giving the students the chance to work on topics of interest to them. Suggested Prerequisite: SPA 200 Spanish III.

MATHEMATICS

MAT 112 General Math
An introduction to math, which provides the mathematical skills needed for quantitatively based courses and gives the confidence and facility to progress to more advance degree options. The course enables students to relate theory to data problem situations and encourages effective use of calculators. Topics covered include the number line relationships, polynomial functions, matrix, and applications.

MAT 221 Probability and Statistics
A study of applying the concepts of probability theory to problems. Topics include data collection using different sampling designs, processing raw data, extracting relevant information from processed data, presenting statistical data in standard format and studying the basics of experimental design in business, psychology and sociology.

SCIENCE

SCI 100 Environmental Studies
An introduction to environmental science enabling students to appreciate the balance of nature, and explore the nature and origin of environmental problems and appropriate policies for solving them and conserving the Earth's natural resources.

SCI 102 Anatomy and Physiology
This course gives an introduction to human anatomy and physiological knowledge and appreciation of the human body as an integrated whole. Skeletal, muscular, circulatory, neurological and digestive systems are examined separately and in terms of their interactive effects.
Open your doors to the
“Land of 100,000 Welcomes!”

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